

Appendix C

Road and Traffic Management

The purpose of the Traffic Management plan is not only to control all traffic accessing and egressing the site but to ensure that as far as is reasonably practicable to enable other traffic to continue to move safely outside the site.

Public arriving at the site

Based on visitor numbers and the location of the site we expect the majority of people will arrive via car, however a significant portion will still arrive via public transport.

Greater Anglia provides a reasonable transport network to nearby towns and villages and there are Bus services available in the area to the nearby village of Hockwold Cum Wilton

We will be providing a shuttle service from the 2 nearest mainline train stations (Bury St Edmunds and Thetford) and will also look to provide a shuttle service from the bus stops should this be needed to avoid members of the public walking along station road.

All aspects of public transport will be positively promoted by the event with direct links from the event website

Due to the size of the event, there are no special provisions with mainline trains or National Express and the event will rely on the existing timetables.

Public Parking

We have designated 2 fields on the site for car parking – please see appendix A for site plan. This will be managed by our stewarding team.

Weekend campers will park in the field closest to the arena. Day ticket holders will park in the field closest to Cowles Drove

At all times we will prioritise getting cars off the highway and onto site and quickly and efficiently as we can while maintaining a safe environment for all.

Site Description and Access Points

The site is 4 fields off Cowles Drove south west of Kens Corner.

The only access point to the site is via Cowles Drove. Stewards and the traffic management team will be posted along Cowles Drove and Station Road to manage traffic along this point and to ensure that access remains open to residents.

There will be a taxi and shuttle bus drop off point located at the closest point to the entrance in the car park – see site plan.

Members of the public will be discouraged from approaching the site on foot via Station Road as it is not safe to do so

There will be localised signage directing the public to the main entrance / box office. This will be signed off by the local Council and contracted to a professional road signage company – we are in talks with several at the current time.

Overview of road layout in proximity to site

The only approach to Cowles Drove is along Station Road.

CSAS Accredited Marshals provided by Discreet Security will direct traffic along Cowles Drove. Please see **Appendix C.2** for their **Off Site Management Plan** and relevant documentation.

External signage will be placed indicating main site entry

All routes leading to the site will take note of restrictions in place

We will provide full details to attendees of the best routes to take when approaching site to avoid a build up of traffic in Hockwold village. We will also encourage visitors to plan their arrival and exit from site to avoid the most busy times for the local area.

Expected Traffic Levels and arrival Times

We expect that inbound traffic specifically for this event will begin arriving from 09:00 on Thursday 2nd September with the main flow beginning at approximately 11:00 and ending at 20:00

We expect the main flow times for traffic to be around this time on the following days but with greatly reduced numbers on Saturday and Sunday as most camping tickets would be expected to have arrived by Friday evening.

We would expect in the region of one car per three people (public).

We have 4000 camping tickets available, if 80% arrive by car this would relate to approximately 1067 cars expected to arrive between 12:00 Thursday and 22:00 Friday

We have a further 3000 day tickets, on the same basis this would be a further 800 cars arriving. If day tickets are split evenly across the 3 available days this would mean a further 267 cars per day on Friday, Saturday and Sunday

Vehicle Labelling System

Minimal vehicle labelling will be required during the build and breakdown for contractors.

Public parked cars will display a parking pass issued on arrival

All Production and VIP vehicles will be issued car park passes which will be A5 in size and affixed to the windscreen of the vehicle to allow easy identification.

Passes will be limited to the number of parking spaces available backstage.

Any vehicles requiring site access will also be issued with vehicle passes reflecting their access permissions.

There will be very minimal vehicle access to site during the live event and it will be restricted to outside of main arena hours where possible

Post-event Traffic

Most people attending the event will be leaving on Monday morning and this will be the heaviest flow period for traffic.

We have extended the events closing time to 14:00 to allow for a more staggered leaving of the public

Post-event, the public will be directed to all exit points to clear them as quickly and safely as possible.

Discreet Security will have marshals on Cowles Drove until 2pm to facilitate this egress.

Pre-event communication with the public

Information will be sent out with tickets and via social media

The event website will feature a traffic information page detailing the routes to the event from various locations.

Satellite navigation co-ordinates will direct people to the start of each route where ticket holders will be instructed to pick up the signs.

Ticket holders will also be advised not to arrive at the event during specific key times to avoid congestion occurring through a mix of local traffic and event traffic.

There will also be details of the train services in operation and the coach service and lift share scheme. There will be direct links to the operators.

Communication to local residents

We will be making extensive communications with the residents of both Cowles Drove and Sedge Fen areas both prior to and during the event to ensure that disruption is kept to a minimum.